

## Topline Questionnaire

Fall, 2016

*N=714 Detroit residents. Interviews were administered online as well as using paper and pencil between October 2016 and January 2017. Respondents were recruited via mail, phone, and in-person from a representative address-based sample of the city. The margin of sampling error for a random sample survey of this size is 3.7 percentage points at the 95% confidence level. The data have been weighted using a raking procedure<sup>1</sup> by age, education, sex, and race to match Census estimates for the City of Detroit.*

**INTRODUCTION:** Your participation in this study is completely voluntary. You may skip any question that you do not wish to answer. However, your participation is important because it helps researchers understand how people perceive changes in the Greater Detroit Metropolitan area, and this information can be used to inform policy decisions affecting the area. When filling out this questionnaire, please remember there are no right or wrong answers, we are just interested in what you think. We take our promise of confidentiality very seriously. All of your answers will be kept strictly confidential. No personally identifying information will ever appear in any study report. If you find that you are disturbed by the content of any of the questions or if you have any questions about the study, please contact us at our toll-free number: 1-800-759-7947.

1. Which best describes the building where you live? Select one, please.	A one-family house detached from any other house	58%
	A one-family house attached to one or more houses	11%
	A building with 2 or more apartments	27%
	A mobile home	0%
	Other (e.g., boat, RV, van)	1%
	SKIPPED/MISSING	2%
2. Do you own your home, rent it, or have some other arrangement? Select one, please.	Own (or in the process of being bought)	39%
	Rent	52%
	Some other arrangement	8%
	SKIPPED/MISSING	2%

<sup>1</sup> Raking is a statistical procedure that addresses differences between the sample and population proportions of characteristics in the population (such as age, gender, education, and race) that may arise from under-coverage or nonresponse in sample surveys. For more information, see "Raking" in Lavrakas, P. J. (2008). Encyclopedia of survey research methods Thousand Oaks, CA: SAGE Publications Ltd.

3. How many children ages 17 or under live in your household? Enter the number of children using numbers (e.g., 3).	0	60%
	1	14%
	2	10%
	3+	11%
	SKIPPED/MISSING	5%
	MEAN	1

4. How many adults age 18 or older live in your household, including yourself? Enter the number of adults using numbers (e.g., 3).	1	43%
	2	36%
	3+	18%
	SKIPPED/MISSING	3%
	MEAN	2

**THE NEXT QUESTIONS ASK ABOUT THE QUALITY OF LIFE IN METRO DETROIT AREA, BY WHICH WE MEAN WAYNE, MACOMB, OAKLAND AND WASHTENAW COUNTIES.**

5. [Held for later release]

6. Thinking about the quality of life in the metro Detroit area, do you feel it is improving, declining, or staying the same? Select one, please.	Improving	48%
	Declining	24%
	Staying the same	20%
	Don't know	7%
	SKIPPED/MISSING	1%

7. Now we would like to ask you about what kinds of changes you would most like to see happen in the metro Detroit area. Please rank your three highest priorities for change from the following list: Please rank your three top priorities<sup>2</sup>

	Ranked as one of the top 3	SKIPPED/MISSING
Promote economic development (e.g., encourage business establishment/growth)	54%	4%
Improve public education	72%	4%
Improve public safety	69%	4%
Reduce economic inequality	33%	4%
Improve personal transportation/ mobility	30%	4%
Reduce pollutants in the water and air	21%	4%

8. Over the past several years, significant new investments have been made by foundations, government and private companies in the Downtown and Midtown areas of Detroit. We would like to know which of the following groups you think are benefiting more from the investments being made in Downtown and Midtown Detroit.

a. Who benefits more from the investments being made in Downtown and Midtown Detroit? Select one, please.

People who live in the city of Detroit	14%
People who live elsewhere in the metro Detroit area (Wayne, Macomb, Oakland, Washtenaw counties)	44%
Both groups benefit about the same amount	18%
Neither group benefits	4%
Don't know	18%
SKIPPED/MISSING	1%

<sup>2</sup> Many paper and pencil respondents checked their top three items without ranking them in order; to incorporate those data we present only whether an item was selected, rather than its specific ranking. The order of questions was not randomized.

b. Who benefits more from the investments being made in Downtown and Midtown Detroit? Select one, please. <sup>3</sup> (N=379)	Detroit residents who live closer to downtown	40%
	Detroit residents who live further away from downtown	15%
	Both groups benefit about the same amount	18%
	Neither group benefits	11%
	Don't know	16%
c. Who benefits more from the investments being made in Downtown and Midtown Detroit? Select one, please.	Long-time residents of Detroit	8%
	People who recently moved to Detroit	40%
	Both groups benefit about the same amount	22%
	Neither group benefits	12%
	Don't know	17%
	SKIPPED/MISSING	2%
d. Who benefits more from the investments being made in Downtown and Midtown Detroit? Select one, please.	Wealthier people	74%
	Poorer people	1%
	Both groups benefit about the same amount	10%
	Neither group benefits	2%
	Don't know	12%
	SKIPPED/MISSING	1%
e. Who benefits more from the investments being made in Downtown and Midtown Detroit? Select one, please.	Black people	2%
	White people	52%
	Both groups benefit about the same amount	26%
	Neither group benefits	3%
	Don't know	17%
	SKIPPED/MISSING	1%

**NOW WE HAVE SOME QUESTIONS ABOUT WHAT IT IS LIKE TO LIVE IN YOUR NEIGHBORHOOD.**

<sup>3</sup> Item 8b. was inadvertently omitted from a subset of Paper-and-Pencil Interviewing (PAPI) respondents. As such, this question only appeared on the online survey and in later versions of the PAPI survey. (N=379)

9. The word “neighborhood” means different things to different people. In general, when you think about your neighborhood, which of the following options best describes that geographical area. Select option(s) that best describes your neighborhood.

The 5 or 6 homes nearest mine	6%
My street or immediate block	14%
2-5 blocks around where I live	15%
6-10 blocks around where I live	22%
About one square mile around where I live	21%
More than one square mile around where I live	16%
Other (explain)	3%
SKIPPED/MISSING	3%

10. About how long have you lived in the home where you live now? Select one, please.

Less than one year	12%
One to five years	36%
Six to 10 years	16%
Eleven to 20 years	10%
More than 20 years	25%
Don't Know	0%
SKIPPED/MISSING	1%

11. On a scale of 1 to 7, where 1 means very dissatisfied and 7 means very satisfied, how satisfied overall are you with your neighborhood as a place to live? Select one, please.

1 – Very Dissatisfied	10%
2 – Mostly Dissatisfied	7%
3 – Somewhat Dissatisfied	10%
<b>TOTAL DISSATISFIED</b>	<b>27%</b>
4 – Neither Satisfied or Dissatisfied	22%
5 – Somewhat Satisfied	25%
6 – Mostly Satisfied	13%
7 – Very Satisfied	11%
<b>TOTAL SATISFIED</b>	<b>49%</b>
SKIPPED/MISSING	1%

12. Thinking about your neighborhood as a place to live, how do you think it compares with other neighborhoods in the metro Detroit area (Wayne, Macomb, Oakland and Washtenaw counties)? Compared to most neighborhoods in the metro Detroit area, do you think that your neighborhood is...Select one, please.

A much better place to live	8%
A somewhat better place to live	24%
<b>TOTAL BETTER</b>	<b>32%</b>
About the same as other places to live	29%
A somewhat worse place to live	23%
A much worse place to live	11%
<b>TOTAL WORSE</b>	<b>34%</b>
Don't know	4%
SKIPPED/MISSING	1%

13. Thinking about the quality of life in your neighborhood, do you feel it is improving, declining, or staying the same? Select one, please.	Improving	31%
	Declining	32%
	Staying the same	33%
	Don't know	3%
	SKIPPED/MISSING	1%
14. Over the past several months, have you had thoughts about moving from the place where you live now? Select one, please.	Yes	56%
	No	43%
	SKIPPED/MISSING	1%
15. If you were to move from the place where you live now, would it be to another location within the metro Detroit area or to somewhere else? Select one, please. (IF YES IN Q14, N=392)	Possible move to another location within metro Detroit	44%
	Possible move somewhere else	47%
	Don't know	8%
	SKIPPED/MISSING	2%
16/17. Even if you have not had thoughts about moving from the place where you currently live, please consider the following list of reasons that people often consider moving. Which of these are reasons that you would consider moving from where you live now? Select all that apply, please.	Job or business opportunities	43%
	Cost of living	37%
	Family ties	18%
	Schools or educational opportunities	32%
	Climate	17%
	Crime/safety	63%
	Recreational and outdoor activities	22%
	Cultural activities	13%
	Medical or health reasons	18%
	Retirement	15%
	Transportation issues	19%
SKIPPED/MISSING	4%	

18. Consider the following list of reasons why you might NOT move from your current location in the foreseeable future. Which of these are reasons that you would stay where you live now? Select all that apply, please.

I am happy living where I am now.	39%
There are family-related reasons for staying.	27%
There are work- or education-related reasons for staying.	20%
Financially, I cannot afford to move.	47%
I worry about being able to sell my house if I move.	11%
I worry about being able to buy/rent a new home if I move.	22%
I am not happy with where I live, but I am unlikely to move because I don't think I'll find a better option.	10%
None of these reasons apply, but I still am likely to stay.	7%
SKIPPED/MISSING	2%

**NOW WE HAVE SOME QUESTIONS ABOUT CRIME, PUBLIC SAFETY, AND POLICING.**

19. Thinking about all types of crime, in general, how worried are you about being a victim of crime? Select one, please.

Not worried at all	8%
A Little Unworried	6%
Somewhat Unworried	10%
<b>TOTAL UNWORRIED</b>	<b>24%</b>
Neutral	18%
A Little Worried	20%
Somewhat Worried	16%
Very Worried	21%
<b>TOTAL WORRIED</b>	<b>57%</b>
SKIPPED/MISSING	1%

20. To the best of your knowledge, which, if any of the following serious crimes have occurred in your neighborhood in the past 12 months? Select all that apply, please

Auto theft	51%
Theft of property or breaking into a home or building	56%
A violent physical attack (e.g. assault, mugging, rape, murder)	42%
Drug-related crime	41%
None	8%
SKIPPED/MISSING	6%

21. Please indicate how much you agree or disagree with each of the following statements. Please remember that your responses are completely confidential. Select one answer for each item, please.

	Strongly Disagree	Disagree	Neither agree or disagree	Agree	Strongly Agree	TOTAL DIS-AGREE	TOTAL AGREE	SKIPPED/MISSING
a. I think the local police are doing a good job of protecting me in my neighborhood.	7%	11%	36%	32%	10%	18%	42%	3%
b. The local police are very responsive when I or my neighbors call them for help.	10%	18%	28%	33%	8%	28%	41%	3%
c. The police in my neighborhood take time to listen to people.	9%	12%	42%	25%	8%	21%	33%	4%
d. The police in my neighborhood explain their decisions to people they deal with.	9%	14%	46%	20%	5%	23%	25%	6%
e. The police in my neighborhood can be trusted.	8%	10%	41%	29%	8%	18%	37%	4%
f. If a crime occurred in my neighborhood, I would report it to the police.	2%	5%	17%	37%	36%	7%	73%	3%
g. Police protect my neighborhood and treat its residents the same as they do in other neighborhoods.	11%	13%	41%	23%	9%	24%	32%	4%



22. In the past 12 months, what contact, if any, have you had with your local police department?  
Select all that apply, please

	Yes	No
I called the police for general help or to ask for information	10%	90%
I reported a crime or wanted to give information about a crime	24%	76%
The police stopped me for speeding or other traffic violation	9%	91%
The police asked me about my involvement in a crime or arrested me	2%	98%
Someone called the police on me	2%	98%
I had a casual conversation with a police officer or participated in a community activity with the police	13%	87%
I have not had contact with my local police in the past 12 months	50%	50%
Other:	8%	92%
SKIPPED/MISSING	3%	

23. How would you describe the contact(s) you have had with local police in the past 12 months? Select one, please. (IF Q22 IS ANY *BUT* "I have not had contact with my local police in the past 12 months", N=354]

Very Positive	17%
Somewhat Positive	22%
<b>TOTAL POSITIVE</b>	<b>39%</b>
Neutral	24%
Somewhat Negative	10%
Very Negative	3%
<b>TOTAL NEGATIVE</b>	<b>13%</b>
SKIPPED/MISSING	24%

**NOW WE'LL ASK YOU SOME QUESTIONS ABOUT GOVERNMENT AND PUBLIC POLICY.**

24. In the past 12 months, have you done any of the following? Select one answer for each item, please.<sup>4</sup>

	Yes	No
a. Contacted a government official to express your opinion on a political issue	10%	90%
b. Taken part in a protest, march, or demonstration about any social or political issue	6%	94%
c. Talked with others in your community or neighborhood about dealing with a community issue or problem	39%	61%
d. Shared information about a political issue or candidate via social media	25%	75%
e. Signed a petition	38%	62%
f. Attended a political meeting or rally	9%	91%
g. Worked on a community project	16%	84%
h. Volunteered for a community organization (N=360)	22%	78%
i. Volunteered in a church or school (N=362)	35%	75%
j. Volunteered for a political campaign (N=358)	2%	98%
k. Contributed money to a charitable organization or cause	33%	67%
l. Contributed money to a political campaign	7%	93%

25. How do you rate your level of trust in Michigan state government's handling of the following: Select one answer for each item, please.

	Very Low	Low	High	Very High	Don't Know	TOTAL LOW	TOTAL HIGH	SKIPPED /MISSING
a. Oversight of Michigan's K-12 and public higher education systems	36%	36%	8%	2%	15%	72%	10%	3%
b. Protecting public health	28%	34%	16%	3%	15%	62%	20%	4%
c. Protecting the environment	29%	34%	15%	3%	16%	63%	18%	4%
d. Providing services for low income residents	29%	30%	21%	5%	12%	59%	26%	3%
e. Fostering economic growth	20%	30%	19%	3%	22%	50%	22%	5%

<sup>4</sup> Items 24h, 24i, and 24j were inadvertently omitted from a subset of Paper-and-Pencil Interviewing (PAPI) respondents. As such, this question only appeared on the online survey and in later versions of the PAPI survey. (N=360[h],362[i], and358[j]). Null responses were coded as "No".

26. Which of these public service areas do you most trust state government to deliver? Select one, please	Oversight of the state's K-12 and public higher education system	8%
	Protecting public health	8%
	Protecting the environment	6%
	Providing services for low-income resident	17%
	Fostering economic growth	11%
	I don't trust any of these	44%
	SKIPPED/MISSING	6%
27. Which of these public service areas is in need of most urgent attention in Michigan? Select one, please	Oversight of the state's K-12 and public higher education system	41%
	Protecting public health	12%
	Protecting the environment	7%
	Providing services for low-income resident	19%
	Fostering economic growth	9%
	None of these areas need improvement	2%
	SKIPPED/MISSING	10%

**THESE NEXT FEW QUESTIONS ASK ABOUT INEQUALITY AND SOCIAL POLICY.**

28. How much opportunity is there in metro Detroit today for the average person to get ahead? Select one, please.	None	10%
	A Little	36%
	A Moderate Amount	32%
	A Lot	7%
	A Great Deal	3%
	Don't Know	11%
	SKIPPED/MISSING	1%
29. Compared to your parents, do you think it is easier, harder, or neither easier nor harder for you to move up the income ladder? Select one, please	A Great Deal Easier	6%
	Moderately Easier	7%
	A Little Easier	16%
	<b>TOTAL EASIER</b>	<b>29%</b>
	Neither Easier nor Harder	12%
	A Little Harder	17%
	Moderately Harder	15%
	A Great Deal Harder	19%
	<b>TOTAL HARDER</b>	<b>51%</b>
	Don't Know	6%
	SKIPPED/MISSING	1%

30. In general, do you think people's ability to improve their financial well-being is now better, worse, or the same as it was 20 years ago? Select one, please.

A Great Deal Better	5%
Moderately Better	10%
A Little Better	23%
<b>TOTAL BETTER</b>	<b>38%</b>
The same as 20 years ago	7%
A Little Worse	14%
Moderately Worse	11%
A Great Deal Worse	21%
<b>TOTAL WORSE</b>	<b>46%</b>
Don't Know	8%
SKIPPED/MISSING	1%

31. Based on your experience, do you think the difference in incomes between rich people and poor people in the metro Detroit area today is larger, smaller, or about the same as it was 20 years ago? Select one, please.

Much Larger	39%
Somewhat larger	21%
<b>TOTAL LARGER</b>	<b>60%</b>
About the same	13%
Somewhat smaller	5%
Much Smaller	6%
<b>TOTAL SMALLER</b>	<b>11%</b>
Don't Know	13%
SKIPPED/MISSING	3%

**NOW, WE WILL ASK ABOUT YOUR VIEWS ON SOME SPECIFIC GOVERNMENT PROGRAMS AND POLICIES.**

32. Should the minimum wage be raised, kept the same, lowered but not eliminated, or eliminated altogether? Select one, please

Raised	87%
Kept the same	4%
Lowered	0%
Eliminated	1%
Don't Know	7%
SKIPPED/MISSING	0%

33. Do you favor an increase, decrease, or no change in government spending to help people pay for health insurance when they can't pay for it all themselves? Select one, please	Increase a great deal	42%
	Increase moderately	19%
	Increase a little	12%
	<b>TOTAL INCREASE</b>	<b>73%</b>
	No change	9%
	Decrease a little	3%
	Decrease moderately	2%
	Decrease a great deal	2%
	<b>TOTAL DECREASE</b>	<b>7%</b>
	Don't Know	11%
	SKIPPED/MISSING	1%

34. Do you favor an increase, decrease, or no change in government spending to help working parents pay for child care when they can't pay for it all themselves? Select one, please	Increase a great deal	37%
	Increase moderately	25%
	Increase a little	11%
	<b>TOTAL INCREASE</b>	<b>73%</b>
	No change	11%
	Decrease a little	1%
	Decrease moderately	1%
	Decrease a great deal	1%
	<b>TOTAL DECREASE</b>	<b>3%</b>
	Don't Know	11%
	SKIPPED/MISSING	1%

**NEXT, WE HAVE SOME QUESTIONS ABOUT HEALTH AND HEALTH CARE.**

35. In general, how is your health? Select one, please.	Excellent	14%
	Very Good	22%
	Good	34%
	Fair	23%
	Poor	7%
	SKIPPED/MISSING	1%

36. What type of health insurance are you currently covered by, if any? Select all that apply, please.	Employer-sponsored insurance	26%
	Insurance purchased through a state or federal health insurance exchange (through the Affordable Care Act)	7%
	Insurance purchased directly through a health plan or insurance company	5%
	Medicare	27%
	Medicaid	37%
	Other: Specify _____	5%
	I am NOT covered by any health insurance	6%
	Don't know	3%
	SKIPPED/MISSING	0%
37. Why do you not have health insurance? Select all that apply, please. (IF "I am NOT covered by any health insurance IN Q36, N=37)	I am not offered health insurance through work or school.	17%
	It is too expensive.	36%
	I do not need or want health insurance.	7%
	I was denied health insurance.	24%
	SKIPPED/MISSING	16%

#### DEMOGRAPHICS AND BACKGROUND INFORMATION

38. Please enter your month and year of birth.	Under 35	31%
	35-54	31%
	55-64	16%
	65 and older	16%
	MEAN	4
	SKIPPED/MISSING	6%
39. We would like you to tell us the age and gender of each adult currently living in your household, including yourself. Please remember to include unrelated individuals (such as roommates), and those now away traveling, at school, or in a hospital.	Male	46%
	Female	54%

40. Do you or anyone in this household connect to the Internet from home, at least occasionally?	Yes	74%
	No	25%
	SKIPPED/MISSING	2%
41. Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally?	Yes	81%
	No	17%
	SKIPPED/MISSING	2%
42. Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican or Cuban?	Yes	4%
	No	94%
	SKIPPED/MISSING	2%
43. Please indicate what you consider your racial background to be. We greatly appreciate your effort to describe your background using the standard categories provided. These race categories may not fully describe you, but they do match those used by the Census Bureau. It helps us to compare our survey respondents to the U.S. population. Information about your racial background is very important to us. We greatly appreciate your response and will keep it strictly confidential. Which of the following best describes your race?	White	16%
	Black or African-American	78%
	Asian or Asian-American	1%
	American Indian or Alaska Native	1%
	Native Hawaiian or Other Pacific Islander	1%
	SKIPPED/MISSING	4%
44. Where were you born?	United States	96%
	Puerto Rico	0%
	Another Country	2%
	SKIPPED/MISSING	1%

45. How long have you lived in the United States (excluding Puerto Rico)?(N=21)	Less than 5 years	18%
	5-10 years	13%
	More than 10 years	68%

46. What is the highest level of school you have completed? Select one, please.	No formal education	2%
	Some education but did not graduate from high school or receive a GED	18%
	High school diploma or GED	31%
	Some college, no degree	26%
	Associate's degree	7%
	Bachelor's degree	8%
	Master's degree	4%
	Professional or doctorate degree	2%
	SKIPPED/MISSING	3%

47. Are you now married, widowed, divorced, separated, never married, or living with a partner? Select one, please.	Married	18%
	Widowed	9%
	Divorced	16%
	Separated	5%
	Never Married	44%
	Living with Partner	7%
	SKIPPED/MISSING	2%

48. Do you consider yourself to be: Select all that apply, please.	Heterosexual or straight	86%
	Gay or lesbian	1%
	Bisexual	2%
	Something else	1%
	Prefer not to answer	7%
	SKIPPED/MISSING	3%

49. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an independent, or what? Select one, please.	Republican	3%
	Democrat	68%
	Independent	15%
	Something else	9%
	SKIPPED/MISSING	5%



IF DEMOCRAT IN Q49: 50. Would you call yourself a strong or a not very strong Democrat? (N=497)	Strong	74%
	Not Very Strong	24%
	SKIPPED/MISSING	2%

IF REPUBLICAN IN Q49: 50. Would you call yourself a strong or a not very strong Republican? (N=21)	Strong	36%
	Not Very Strong	64%
	SKIPPED/MISSING	0%

IF INDEPENDENT/SOMETHING ELSE IN Q49: 51. Do you think of yourself as closer to the Republican Party or the Democratic Party? (N=156)	Closer to the Republican Party	7%
	Closer to the Democratic Party	27%
	Neither	63%
	SKIPPED/MISSING	3%

52. When it comes to politics, would you describe yourself as liberal, conservative, or neither liberal nor conservative? Select one, please	Very Conservative	7%
	Somewhat Conservative	11%
	Closer to Conservative	5%
	<b>TOTAL CONSERVATIVE</b>	<b>23%</b>
	Neither Conservative nor Liberal	47%
	Closer to Liberal	7%
	Somewhat Liberal	7%
	Very Liberal	7%
	<b>TOTAL LIBERAL</b>	<b>21%</b>
	SKIPPED/MISSING	9%

53. Which statement best describes your current employment status? Select all that apply, please	Employed full-time	29%
	Employed part-time	12%
	Retired	20%
	Not employed for pay	8%
	Disabled (unable to work)	20%
	Student	5%
	Other	8%
	SKIPPED/MISSING	2%

THE NEXT QUESTION IS ABOUT THE TOTAL INCOME OF YOUR HOUSEHOLD FOR THE PAST 12 MONTHS. PLEASE INCLUDE YOUR INCOME PLUS THE INCOME OF ALL MEMBERS LIVING IN YOUR HOUSEHOLD (INCLUDING COHABITING PARTNERS AND ARMED FORCES MEMBERS LIVING AT HOME). PLEASE COUNT INCOME BEFORE TAXES AND FROM ALL SOURCES (SUCH AS WAGES, SALARIES, TIPS, NET INCOME FROM A BUSINESS, INTEREST, DIVIDENDS, CHILD SUPPORT, ALIMONY, AND SOCIAL SECURITY, PUBLIC ASSISTANCE, PENSIONS, OR RETIREMENT BENEFITS).

54. Was your total HOUSEHOLD income in the past 12 months . . .	Less than \$10,000	24%
Select one, please.	\$10,000 to \$29,999	26%
55/56. We would like to get a better estimate of your total HOUSEHOLD income in the past 12 months before taxes. Was it...	\$30,000 to \$59,999	16%
	\$60,000 or more	12%
	SKIPPED/MISSING	23%